

ARCHITECTURAL DESIGN & TECHNOLOGY TRENDS

The European Architectural Barometer shows important indicators for future European construction volumes. That makes this quarterly study highly useful for organisations with a focus on Europe that also want to compare different countries regarding expected building volumes and construction trends.

Architects do set the trends in the building industry. They also know which building materials is most likely to gain popularity in the coming 5 years and which will be replaced by other products. These trends and their expectations about different factors to influence the construction industry in the coming years are described in the current European Architectural Barometer report.

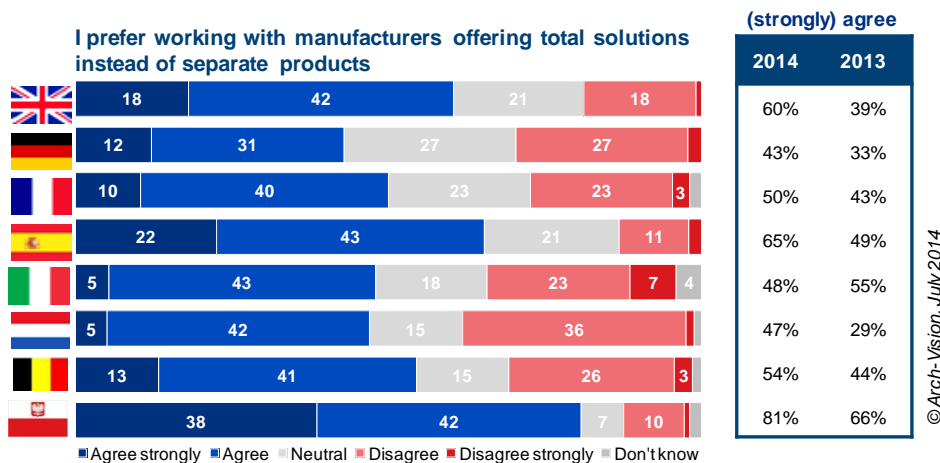
Questions regarding the economic development (asked every quarter)

- Order book and turnover development
- Development in the number of projects
- Size of the order book
- Expectation to have an empty order book

Questions regarding Architectural Design & Technology Trends

- Question regarding the opinion of the architects about the factors which can influence the construction industry and their estimation for the time frame when these events will take place.
- Questions about the trend and developments of interior & design, sustainability, materials and other
- Questions about the expected usage of certain types of products, such as: building materials, installation, finishing materials etc.
- Questions about the future of the construction techniques

Some results:



Report characteristics

Fieldwork period:	Q2, 2014
Number of pages:	115
Language:	English
Availability:	Digital (PDF) and Hard copy
Impression of the report:	Architectural Design & Technology Trends
Single report:	€ 1750 (excl. VAT)
Order the report:	http://www.arch-vision.eu/index.php?pg=form

Key characteristics of European Architectural Barometer

Current Countries:	Germany, France, Italy, Spain, The Netherlands, UK, Poland, Belgium
Number of Interviews:	1600 successful interviews per country (200 per country)
Architects involved:	Bigger agencies (≥ 2 FTE) active in the residential and non residential market
Reliability & false margin:	90% reliability and a false margin between +/- 6 to 7%
Fieldwork period:	week 12/13 (Q1 report), week 25/26 (Q2), week 38/39 (Q3) and week 50/51 (Q4)
Report available:	week 16 (Q1), week 29 (Q2), week 42 (Q3), week 4 (Q4)
Report form:	About 100 pages in Power Point, customer receives digital and printed report
Language:	English
Planned theme's :	Q3-2014: Sustainability Q4 -2014: Innovations
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