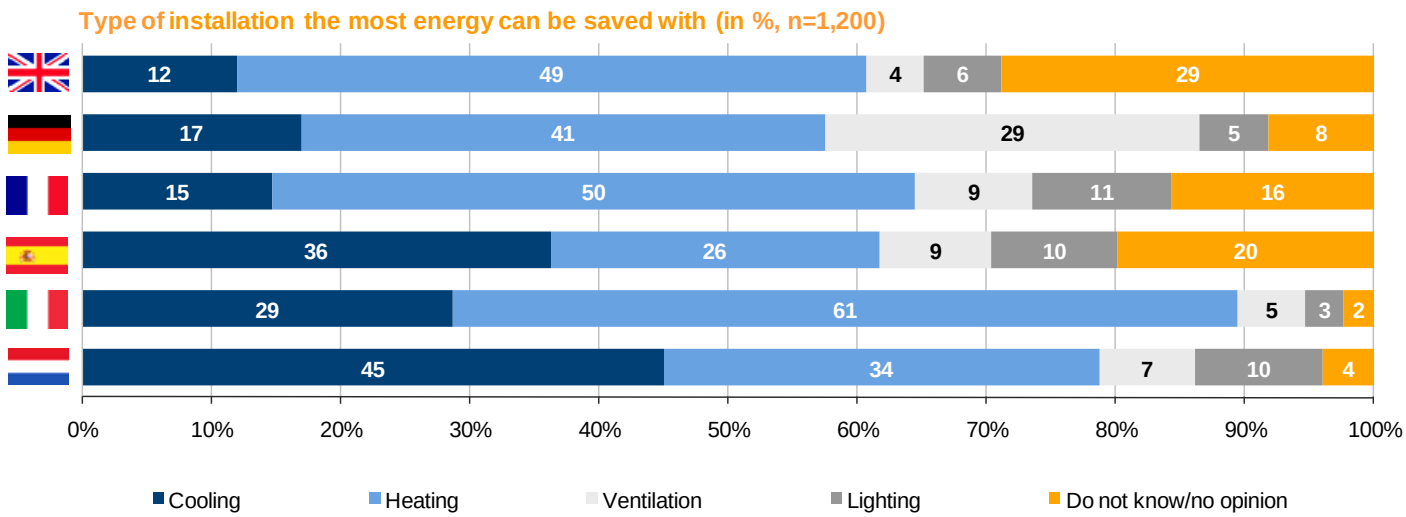
ENERGY REDUCTION

The European Architectural Barometer shows important indicators for future European construction volumes. That makes this quarterly study highly useful for organisations with a focus on Europe that also want to compare different countries regarding expected building volumes and construction trends.

The current 'hot topics' like global warming and energy saving methods, logically draw the attention to energy reduction in construction projects. The topic becomes very important for architects and the new tendencies cannot be neglected, especially with the constantly increasing prices of the traditional energy resources. The design of the installations and the materials used are highly determining the energy efficiency of a building, and architects should take into account the characteristics of the products/materials used in a project. But what are the perceptions of the architects? Which is the best insulation material? And what are the actual measures they apply in projects? This report will provide you with insight in the Energy Reduction as seen by architects in the 6 European countries.

Questions regarding the economic development (asked every quarter)	Questions regarding Energy Reduction
• Order book and turnover development • Development in the number of projects • Size of the order book • Segment affected by the economic circumstances • Expectation to have an empty order book • Biggest opportunities and threats this year • Expectations development order book	• Statements regarding energy reduction and to what extent architects agree with the statements • The (perceived) best and most preferred insulation material • Type of installation the most energy can be saved with • Applied energy saving measures • Construction materials with poor energy efficiency image

Some results:



Report characteristics	
Fieldwork period:	Q1, 2010
Number of pages:	58
Language:	English
Availability:	Digital (PDF) and Hard copy
Impression of the report:	Energy Reduction
Single report:	**€ 1.750** (excl. VAT)
Order the report:	**http://www.arch-vision.eu/index.php?pg=form**

Key characteristics of European Architectural Barometer	
Current Countries:	Germany, France, Italy, Spain, The Netherlands, UK.
Future Countries:	Poland, Scandinavia and Russia (planned in 2012/2013)
Number of Interviews:	1.200 successful interviews per country (200 per country)
Architects involved:	Bigger agencies (≥ 3 FTE) active in the residential and non residential market
Reliability & false margin:	90% reliability and a false margin between +/- 6 to 7%
Fieldwork period:	week 12/13 (Q1 report), week 25/26 (Q2), week 38/39 (Q3) and week 50/51 (Q4)
Report available:	week 16 (Q1), week 29 (Q2), week 42 (Q3), week 4 (Q4)
Report form:	About 80 pages in Power Point, customer receives digital and printed report
Language:	English
Planned theme's :	Q1-2012: Decision making unit with respect to all kind of building materials & installations Q2-2012: Architectural design & technology trends Q3-2012: Sustainability Q4-2012: Orientation & media consumption
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