

SUSTAINABILITY

The European Architectural Barometer gives information about important indicators for the development of the European construction market. Since Q4 2011 the report includes forecast for the future European building volumes. That makes this quarterly study highly useful for organisations with a focus on Europe that also want to compare different countries regarding expected building volumes and construction trends.

The theme on which the current report focuses is **Sustainability**. Sustainability is a topical issue in the last few years and has big influence on the way the new construction projects are designed and build. Whether a certain material will be used in sustainable project depends on the perceived sustainability of this product. Which of the building materials are perceived by architects as the most or least sustainable? What are the main aspects characterizing one material as sustainable and are principals ready to pay more for sustainability? Answer to these and other related questions are provided in the Sustainability report of Arch-Vision.

Questions regarding the economic development (asked every quarter)









- Order book and turnover development
- Development in the number of projects
- Size of the order book
- Expectation to have an empty order book

Questions regarding Sustainability

- To what extent principals ask for sustainable materials and are they willing to invest more in sustainability.
- Which products/materials are seen as the most sustainable and which are seen as the least sustainable.
- Which are the main aspects according to architects that make a product sustainable.
- Willingness of the principals to pay premium for sustainability certificate materials.
- Sustainability certificates architects mostly work with.
- Which brands have most sustainable image

Some results:

Sustainability certificates most asked for by clients

															
BRE (BREEAM)	37%	DGNB	15%	BBC	25%	EPC (Energy Performance Certificates)	10%	Casaclima / Klima-house	18%	BRE (BREEAM)	14%	EPC (Energy Performance Certificates)	7%	BRE (BREEAM)	3%
Code for sustainable homes	6%	EnEV	6%	Réglementation Thermique 2012 / RT 2012	11%	Calener	10%	LEED	6%	GPR Gebouw	9%	Passive house	6%	LEED	3%
None	29%	None	42%	None	27%	None	22%	None	18%	None	39%	None	41%	None	63%
Don't know	10%	Don't know	25%	Don't know	21%	Don't know	33%	Don't know	44%	Don't know	20%	Don't know	25%	Don't know	20%

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Report characteristics

Fieldwork period:	Q3, 2014
Number of pages:	117
Language:	English
Availability:	Digital (PDF) and Hard copy
Impression of the report:	Sustainability report
Single report:	€ 1.750 (excl. VAT)
Order the report:	http://www.arch-vision.eu/index.php?pg=form

Key characteristics of European Architectural Barometer

Current Countries:	Germany, France, Italy, Spain, The Netherlands, UK, Poland, Belgium
Number of Interviews:	1600 successful interviews per country (200 per country)
Architects involved:	Bigger agencies (≥ 2 FTE) active in the residential and non residential market
Reliability & false margin:	90% reliability and a false margin between +/- 6 to 7%
Fieldwork period:	week 12/13 (Q1 report), week 25/26 (Q2), week 38/39 (Q3) and week 50/51 (Q4)
Report available:	week 16 (Q1), week 29 (Q2), week 42 (Q3), week 4 (Q4)
Report form:	About 100 pages in Power Point, customer receives digital and printed report
Language:	English
Planned theme's :	Q4-2014: Cooperation with Building & Installation Product Manufacturers
Price:	€ 5800 per year subscription 4 reports, subscription will be prolonged automatically.
Cancelation:	3 months for subscription date.
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